



DESIGN COLOR PALETTE

PMS Colors Note: Please note that the chosen PMS colors are spot colors using the Pantone Matching System, and by design, cannot be achieved when printing CMYK. So for your other materials that are not printed with Pantone ink, the colors will differ (in some cases, significantly).



C: 71
M: 0
Y: 30
K: 0

R: 30
G: 188
B: 190

Hex:
#1EBCBE

PMS:
7466C



C: 69
M: 62
Y: 61
K: 54

R: 56
G: 56
B: 56

Hex:
#383838

PMS:
Black 7C



C: 88
M: 55
Y: 41
K: 19

R: 36
G: 92
B: 113

Hex:
#245c71

PMS:
7477C



C: 5
M: 4
Y: 4
K: 0

R: 239
G: 238
B: 237

Hex:
#efeed

PMS:
Cool Gray 1C



C: 0
M: 0
Y: 0
K: 0

R: 255
G: 255
B: 255

Hex:
#ffffff